

## **Meiotic Inc. Integrates iOS and Android Enterprise Mobility Solutions, vablet and Signage, with Box OneCloud program.**

***The vablet mobile content management platform and Signage digital marketing app will enhance the sales, reporting and collaboration experience for Box enterprise users through the OneCloud program.***

Irvine, CA, October 9th, 2012 -- Meiotic, Inc., developers of enterprise mobility solutions, vablet and Signage, has teamed up with [Box](#), a leading cloud and collaboration platform. The [integration](#) provides seamless access to Box users' files or folders from within the vablet web-based console. vablet and Signage users now have the option of a direct link to content stored in Box. The key advantage of the integration plan is that security is maintained on all downloaded content while providing the enhanced mobile features of the vablet app, such as lead generation, annotations, Office file editing and more.

All features on the vablet platform are geared for organizations, making this partnership a suitable match for Box users, which include individuals at 92% of the Fortune 500. The security features are a particular requirement of vablet users in [banking and pharmaceutical industries](#), and overcome the restrictions of former sharing protocols, such as VPN or FTP. Additional [device features](#) that vablet can deliver to Box users as a result include: scheduling or expiring files in advance; restricting files from email or print; large video support; custom branded launch of the application; device analytics; multi-media playlists; annotations; lead generation; and editing [Microsoft Office](#) files, such as Word, Powerpoint and Excel.

In addition to vablet, the Signage app, a digital marketing tool that runs from the same platform as vablet, provides a dynamic, high-resolution [multi-media alternative](#) to print marketing. The ability to deploy and control any number of marketing campaigns nationwide and instantly from one centralized console is changing the way companies can convey their brand messaging.

"The Office editing version of vablet and our Signage marketing solution are great examples of how enterprise teams are taking advantage of mobile devices" explains Meiotic founder and CEO Paul Pacun. "Box's OneCloud service is a great move to empower their customers with best of breed applications and we're excited about the new partnership."

The Application Protocol Integration (API) with Box is one of many features Meiotic offers in its effort to support ERM in corporate IT ecosystems, such as Microsoft SharePoint, active directory and Salesforce.com. The company is also a recognized Platinum partner with Microsoft and currently developing a Windows 8 version of vablet.

About Meiotic, Inc.

Based in Irvine, California, Meiotic, Inc. is a leading technology innovator in mobility. Meiotic's flagship app, vablet, provides a secure container technology that offers file access, document distribution and reporting for enterprise organizations using tablet devices. Signage, a digital marketing solution on the iOS operating system, is geared for sales and marketing teams and provides many of the same features as vablet. All sales, marketing and client services for mobile solutions developed by Meiotic Inc. are handled by AppSolutely, Inc. For more information, call [1.800.615.4296](tel:1.800.615.4296) or go to [www.vablet.com](http://www.vablet.com) or [www.appsignage.com](http://www.appsignage.com).